

2022/4544/P 56 - 58 Fortune Green Road,

Installation of new shopfront glazing and doors. Erection of external sheltered seating area to shopfront with aluminium part-glazed screens and retractable roof canopy.

Fortune Green and West Hampstead NDF objects to this application.

- It appears to be contrary to Policy 2 of the Neighbourhood Plan Which states, “All development shall be of a high quality of design, which complements and enhances the distinct local character and identity of Fortune Green and West Hampstead.”
- A development of a café this size is overdevelopment and the number of potential customers will cause substantial annoyance to neighbours and road users as evidenced in 2014 when a shisha bar was illegally opened on the site and a retrospective application for approval was rejected by the Borough. (2014/2421/A and 2014/2409/P) – the reasons for rejecting that application seem still relevant today.
- It is contrary to Policy 9: Pavements and Pedestrians of the Neighbourhood Plan which states “Pedestrian access in the Area - particularly in and around the West Hampstead Growth Area - shall be improved by development that takes into account the following:
 - Provides safe and wide pavements, giving the maximum possible space to pedestrians.
 - Is set well back from the pavement, where appropriate, with the aim of giving additional pavement space.
 - Improves accessibility for disabled people and those with push chairs....” Etc